

2024

International Summer School in Zagreb, Croatia

Term 1

1st July - 14th July, 2024

Term 2

15th July - 28th July, 2024

Term 3

29th July - 11th August, 2024



International Summer School

The International Summer School program hosts students from all over the world who are interested in spending 2 weeks, 4 weeks or 6 weeks learning and experiencing academic excellence in beautiful Croatia. Our Summer School program offers a variety of bachelor and master courses in English, taught by renowned lecturers and researchers. Apart from the in-class academic program, our summer program offers a variety of educational and fun field trips, as well as an additional free elective course Croatian Studies... The rich social program is done through the extensive ZSEM summer buddy program.

About ZSEM

The Zagreb School of Economics and Management is Croatia's best business school according to Eduniversal's global ranking and the first AACSB accredited business school in Croatia. Also, ZSEM has been ranked within the TOP 200 in the QS Global MBA Rankings 2022, reaffirming its position as a truly international school recognized worldwide. The results rank ZSEM among the TOP 200 in the world and TOP 60 in Europe! For many years, ZSEM has been educating Croatia's future economic and business experts and has become a center for thought and discussion on contemporary economic and business issues in Croatia and the wider CE region. With more than 1,000 students and more than 2,800 alumni, ZSEM's community is continuously growing. ZSEM's strong focus on entrepreneurship coupled with excellence in education recently culminated in a huge international success - the Erasmus Mundus Master in Impact Entrepreneurship (EMMIE), jointly delivered by ZSEM, HEC Liege (Belgium) and ISM University (Lithuania), was recently awarded the highly-coveted Erasmus Mundus status.



About Croatia

With a long and beautiful coastline flanked by more than a thousand islands, Croatia is a true Mediterranean gem. When speaking about the beautiful country of Croatia startups may not be the first thing that springs to mind. Indeed, the country is most popular as a tourist destination, but Croatia's entrepreneurs haven't been quiet: Unicorns like the leading global communication platform, Infobip, and the future of mobility, Rimac - Bugatti are significant local hero businesses now, and the region can boast of high-quality talent in the tech, automotive, manufacturing, and agtech spaces. Meet people from these industries, learn from the leaders of this vibrant tech ecosystem and get to know Croatia.



Bachelor & Master Courses in English



Croatian Studies Course



Study trip: National Park Zadar, Sibenik, Company Visit



Networking

[Apply now!](#)

Program Overview

ZSEM International Summer School Program offers courses on the bachelor and master levels of business administration. Courses are credited with 5 ECTS / 2.5 US credits. Students are able to take courses from any of the 3 terms. They can choose only one term, or they can take 2 or even 3 terms. **It is possible to choose only one course per term.** Additionally, students have the option to choose an elective course Croatian Studies that is credited with 2 ECTS / 1 US credits and the elective courses are for free.

International Summer School Courses

Term 1
(1st July - 14th July)

Introduction to Artificial Intelligence (5 ECTS)

Dorian Wild, MSc. / Boris Debić, PhD

Operations Management (5 ECTS)

Andrea Budin, MSc
Ivan Dogan, Mag. phil. & MBA

Business Communication and Storytelling (5 ECTS)

Zdravka Biočina, PhD

Social Psychology (5 ECTS)

Matej Nakić, Mag.psych.

Geopolitics, Globalization and Business (5 ECTS)

Zvonimir Stopic, PhD

Innovation Management (5 ECTS)

Vitaliy Roud, PhD

Leadership (5 ECTS)

Borna Jalšenjajk, PhD

Croatian Studies (2 ECTS)

Ivan Dogan, Mag. phil. & MBA

Term 2
(15th July - 28th July)

Machine Learning (5 ECTS)

Denis Lukić, PhD

Data and decision making (5 ECTS)

Vitaliy Roud, PhD

Marketing Practice through Smart Data (5 ECTS)

Hrvoje Maljak, PhD

Corporate Finance (5 ECTS)

Dina Vasic, MBA

Design Thinking (5 ECTS)

Ivija Bernatović, MBA

Digital Marketing (5 ECTS)

Renato Ostojic, MBA

Behavioural Economics (5 ECTS)

Andrijana Mušura, PhD

Data and decision making (5 ECTS)

Vitaliy Roud, PhD

Croatian Studies (2 ECTS)

Ivan Dogan, Mag. phil. & MBA

Term 3
(29th July - 11th August)

Operations Management (5 ECTS)

Andrea Budin, MSc /
Ivan Dogan, Mag. phil. & MBA

Introduction to Artificial Intelligence (5 ECTS)

Dorian Wild, MSc. /
Boris Debić, PhD

Consumer Behavior (5 ECTS)

Matej Nakić, Mag.psych.

Innovation Management (5 ECTS)

Vitaliy Roud, PhD

Croatian Studies (2 ECTS)

Andrea Piskač, PhD

Bachelor

Bachelor

Bachelor

Master

Free Elective

Master

Master

Free Elective

Free Elective



The program includes:

- Course from the International Summer School course list (5 ECTS / 2.5 US credits)
- Elective Course (2 to 4 ECTS / 1 to 2 US credits)
- 2 days study trip to National Park, the city of Zadar / Šibenik
- Company visit
- Welcome dinner
- Moodle E-learning access
- All study materials

It doesn't include:

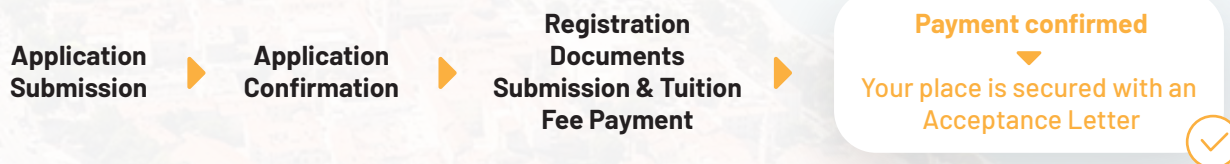
- Meals
- Transportation in Zagreb
- Accommodation in Zagreb

Tuition fees

Only one term	Regular Fee	Early Bird Fee (for payments until April 28th)	Partners Fee (for students of ZSEM partner Universities)
Term 1	1.600 EUR	1.100 EUR	900 EUR
Term 2	1.600 EUR	1.100 EUR	900 EUR
Term 3	1.600 EUR	1.100 EUR	900 EUR

Two or More Terms	Regular Fee	Early Bird Fee (for payments until April 28th)	Partners Fee (for students of ZSEM partner Universities)
2 Terms	2.200 EUR	1.600 EUR	1.350 EUR
3 Terms	2.800 EUR	2.100 EUR	1.790 EUR

Application Process



Documents to be submitted at registration (submit to the email: ltan@zsem.hr):

- Passport or EU ID
- Photograph
- CV

Documents to be submitted before the course starts (submit to the email: ltan@zsem.hr):

- Health Insurance covering your entire trip in Croatia

Deadlines

April 21st, 2024 Early-bird application deadline

June 3rd, 2024 Application deadline

Refund policy

- For cancellations before April 28th, a full refund will be issued minus 10% administrative fees.
- For cancellations after April 28th, a partial refund will be issued in the amount of 50% of the tuition fee.
- For cancellations after June 3rd, no refund will be issued.
- ZSEM reserves the right to cancel a course in case there are not enough applicants. In this case ZSEM will offer another option or refund the fees.

Accommodation

We recommend renting an apartment through our partner housing agencies:

www.homeinzagreb.com

www.grabahome.com

Students are also free to find their own accommodation through other agencies.

Students also can choose to apply for the students' dormitory through ZSEM (Wi-Fi is not guaranteed in the dormitory).

Other information

All students are required to have health and travel insurance from their home country prior to their arrival in Croatia. This type of insurance has to be valid in case any health services will need to be used while staying in Croatia.

Any questions and support students may require prior to arrival and during their stay can be directed to the Program Coordinator.

Useful links

[Applications](#)

[Payment information](#)

Program coordinator

Ms. Liyuan Tan

+385 95 500 4198

ltan@zsem.hr

ZSEM Zagreb School of
Economics and
Management

Zagreb School of Economics and Management

Ulica Filipa Vukasovića 1, Zagreb, Croatia
summer.school@zsem.hr / www.zsem.hr

